



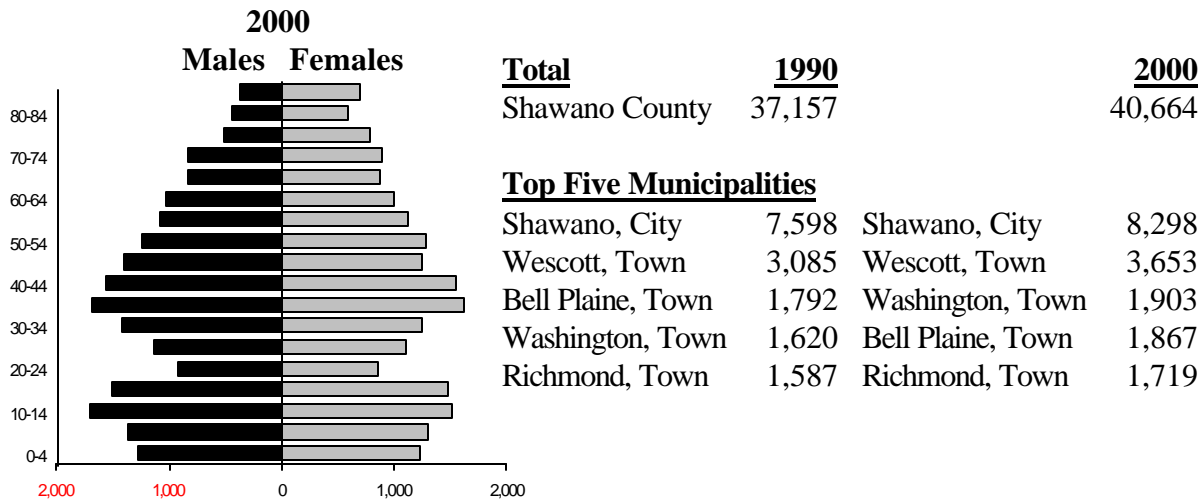
...experienced a 9.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 40,664. In 2000, the county had 45.6 persons per square mile, a density much lower than the state as a whole. The median age in Shawano County is 38.5, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Shawano.

The median value of owner-occupied housing in Shawano County is \$84,000. 9.8% of the housing units are seasonal, a value above the state's average of 6.3%.

Farmland covers 47.4% of the county, while 42.9% of Wisconsin land is used for farming. The county is 48% forested and has 134 of the State's 15,057 lakes.

In Shawano County, Little Rapids Corporation employs more workers than any other manufacturing firm, and the Mohican North Star Casino is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Shawano County's 1999 median household income was \$38,069.

Population



Quality of Life

	<u>Wisconsin</u>	<u>Shawano</u>
Persons per Square Mile, 2000	98.8	45.6
Number of Staffed Hospital Beds, 1995	16,070	62
Average Birth Rate per 1,000 population, 2000	12.9	11.6
Public School Enrollment, 2000-2001	879,476	6,295
Number of 2000 Public High School Graduates	58,545	438
1999-2000 Public High School Dropout Rate	2.3%	1.7%

Vital Statistics

	<u>Wisconsin</u>	<u>1990 Shawano</u>	<u>Wisconsin</u>	<u>2000 Shawano</u>
Birth Rate (per 1,000)	14.8	14.1	12.9	11.6
Death Rate (per 1,000)	8.7	11.2	8.7	11.7
Number of Marriages	38,934	237	36,100	259
Number of Divorces	17,727	124	17,337	161

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	16,737	18,317
Number of Single-Unit Structures	13,076	14,591
Number of Multiple-Unit Structures	1,696	2,084
Number of Single Units Permitted	78	188
Number of Multiple Units Permitted	22	0
Percent Seasonal Housing	11.8%	9.8%
Median Value, Owner-Occupied	\$45,500	\$84,000
Median Rent	\$229	\$367

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Shawano</u>
Campgrounds	1,106	15
Campsites	75,367	1,162
Hiking Trails (in miles)	5,617	47
Mountain Biking Trails (in miles)	3,155	47
Cross Country Skiing Trails (in miles)	4,154	13
Snowmobile Trails (in miles)	14,896	289
Visitor Expenditures, 2000	\$11,046,539,344	\$71,913,042

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	(NA)	\$493,772	\$848,283
Non-Farm Personal Income (in thousands)	(NA)	\$475,815	\$826,657
Farm Income (in thousands)	(NA)	\$17,957	\$21,626
Per Capita Income	(NA)	\$13,266	\$20,796
Transfer Payments (in thousands)	(NA)	\$92,014	\$146,494
Proprietor Income (in thousands)	(NA)	\$34,839	\$69,543

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Shawano</u>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$39
Commercial Banks-Offices	1,720	16
Commercial Banks-Deposits (Millions)	\$62,618	\$434

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Shawano</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$22,953
Effective per Capita Property Tax	\$997	\$596
Total Expenditures (in 1,000's)	\$17,139,825	\$135,351
In Dollars per Capita	\$3,322	\$3,517
As Percent of Total:		
Education	43.2%	42.0%
Health & Hospital	4.5%	2.7%
Police	5.0%	3.4%
Fire	2.3%	1.0%
Public Welfare	6.8%	5.3%
Highways	7.7%	11.9%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Shawano</u>
Number of Retail Sales Establishments	21,717	153
Sales (in thousands)	\$50,520,463	\$267,454
Annual Payroll (in thousands)	\$4,826,217	\$26,235
Number of Service Establishments	55,618	279
Receipts (in thousands)	\$48,559,607	\$109,225
Annual Payroll (in thousands)	\$18,990,629	\$38,058
Number of Wholesale Establishments	8,025	40
Sales (in thousands)	\$57,192,863	\$191,823
Annual Payroll (in thousands)	\$3,764,944	\$12,259

Manufacturing**1997****Wisconsin****Shawano**

Number of Establishments	9,936	67
Number of Employees	562,479	1,985
Total Payroll (in 1,000's)	\$18,766,395	\$51,044
Production Workers, average number	416,254	1,539
Production Worker Hours (in 1,000's)	837,444	2,935
Production Worker Wages (in 1,000's)	\$11,952,570	\$33,842
Value Added (in 1,000's)	\$54,947,083	\$131,118
Value of Shipments (in 1,000's)	\$117,382,992	\$330,261

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Little Rapids Corp.	250-499	Paper Mills
Aarrowcast Inc.	250-499	Gray and Ductile Iron Foundries
Owens Forest Products Co.	100-249	Millwork
Wisconsin Veneer & Plywood Inc.	100-249	Hardwood Veneer & Plywood
3D Manufacturing Inc.	100-249	Truck and Bus Bodies

Top Five Non-Manufacturing Firms

Mohican North Star Casino	500-999	Amusement & Recreation Services
County of Shawano	500-999	Executive & Legislative Offices
Shawano Medical Center Inc.	250-499	General Hospital
Shawano-Gresham School District	250-499	Elementary and Secondary School
Stockbridge-Munsee Com. Band Mohican	250-499	General Government

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	(NA)	20	(DS)
Construction	(NA)	659	953
Manufacturing	(NA)	2,197	2,584
Transportation and Public Utilities	(NA)	615	804
Trade	(NA)	3,556	3,988
Services	(NA)	3,756	4,687
Government	(NA)	1,991	2,293

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	(NA)	\$301	(DS)
Construction	(NA)	\$12,455	\$27,052
Manufacturing	(NA)	\$46,387	\$89,348
Transportation and Public Utilities	(NA)	\$11,881	\$17,963
Trade	(NA)	\$42,707	\$64,971
Services	(NA)	\$44,369	\$91,981
Government	(NA)	\$41,051	\$67,862

Natural Resources

	<u>Wisconsin</u>	<u>Shawano</u>
Land Area (square miles)	54,310	893
Total Forest Land (in thousands of acres)	15,964.8	273.2
Commercial	15,702.5	273.2
Non-Commercial	262.3	0
Percent Land in Forests	46%	48%
Number of Lakes	15,057	134
Total Acreage of Lakes	982,155	8,912

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Shawano</u>
Number of Farms	65,602	1,337
Land in Farms (acres)	14,900,205	270,478
Average size of Farm (acres)	227	202
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,509
Vegetables, Sweet Corn, and Melons	\$149,443	\$717
Fruits, Nuts, and Berries	\$140,140	\$63
Nursery and Greenhouse Crops	\$157,348	\$706
Poultry and Poultry Products	\$241,523	\$94
Dairy Products	\$2,746,950	\$76,009
Cattle and Calves	\$670,518	\$15,890
Hogs and Pigs	\$151,164	\$848

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:

The Wisconsin Department of Commerce

201 W. Washington Avenue

P.O. Box 7970

Madison, Wisconsin 53707-7970

1-800-hel-pbus

(608) 266-1018

Fax: (715) 267-0436

mt@commerce.state.wi.us

http://commerce.state.wi.us

Prepared by:

NorthStar Economics, Inc.

University Research Park

510 Charmany Drive, Suite 173

Madison, Wisconsin 53719

(608) 441-8060

Fax: (608) 441-8064

nstar@northstareconomics.com

http://www.northstareconomics.com



